

# Short Paper #1: Final Draft

## Option 2

### Instructions:

Write a 2-3 page document (double-spaced) announcing whether ZAZA won the *CoolIMG* competition. Write a clear thesis statement that communicates your interpretation of the photograph and your position on the competition results. Justify your decision by analyzing at least three visual elements.

Review Short Paper #1: Structure handout.



The assignment represents a hypothetical situation. Personas may represent real people.

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Figure 2. ZAZA, *Black Ballerinas*, 2019. Digital Photograph. Artist's collection.

**ZAZA**  
35-45  
Photographer



- reflective
- shrewd
- analytical

### Bio

Zaza is a photography aficionado and a fervent nature-lover. She investigates how landscapes affect human emotions. She is one of the *CoolIMG* contestants.

### Goals

- create a sense of balance through her art
- communicate emotional “colorfulness” of the human soul through a minimalist approach to photography

### Frustrations

- cropping box
- Snapchat

“ I record, map out, and document the unseen. ”

**YOU**  
20-95  
Art Director @ *CoolIMG*



- eagle-eyed
- direct
- altruistic

### Bio

You are an Art Director of *CoolIMG*, an online magazine that specializes in landscape photography. The magazine's mission is to promote talent throughout the world. The magazine organizes bi-monthly photography competitions; the winners are featured in the magazine, and they get free social media coverage. You are the judge in the competitions.

### Goals

- help communicate the subtleties of the world

### Frustrations

- asymmetrical balance

“ Think outside the cropping box. ”