

# Term Paper: Final Draft

## Option 1



### Instructions:

As an art consultant, you are hired by A Bank to advise their corporate collecting division on new purchases. Search the [Heilbrunn Timeline of Art History](#) database and **select two works of art** that would flank the top executive's office. The works of art should reflect A Bank's mission (see below) and complement its portfolio.

Write a **7-10 page** (typed and double-spaced) comparative analysis of the artworks you selected; create the context for your comparative analysis and explain how your recommendation communicates your client's core values. Your

paper should have an introduction containing a thesis that states the basis of comparison and announces your arguments.

Even though you will respond to a hypothetical situation, you must **use reputable peer-reviewed sources** and facts in your analysis. Use the MET Publications and CCNY Library databases to locate your sources. The body of the essay should be divided into sections (groups of related paragraphs) that discuss at least 4 visual and/or iconographic elements from the artworks. In the concluding paragraph of the essay, you should summarize your analysis.



## A BANK

Corporate Art Collecting Division



- commits to excellence
- uses art to showcase progress
- takes risks

### Mission Statement

Our mission is to deliver superb client service, support the growth of our client's wealth, act with integrity and authority in the financial industry, and build a network of traders, firms, banks, and financial exchanges to initiate and maintain secure transactions. The core of our collection consists of modern and contemporary paintings, sculptures, and photography, on view in our corporate spaces. We also collect antique art.

### Goals

- build, show, and maintain leading position in the industry

### Frustrations

- failure

“Imperium in Imperio.”

## YOU

20-95  
Art Consultant @ Art.iWrite



- diplomatic
- ambitious
- sophisticated art lover

### Bio

You are a founder and principal of *Art.iWrite*, an NYC-based firm specializing in fine art consulting, advising, research, and writing. You develop trust and confidence with your customers by consistently delivering a high-quality service, meeting deadlines, and assuring transparency of your methods and resources. You enjoy reading scholarly journals, the *New York Times* art section, and intimidating-looking, large books.

### Goals

- help people understand and appreciate art

### Frustrations

- Oxford comma

“Art solves everything.”