

Term Paper: Final Draft

Option 2



Instructions:

As an art consultant, you are hired by AlgoJustRithm to advise their team on artwork purchases for their headquarters in a SoHo loft. Search the [Heilbrunn Timeline of Art History](#) database and **select two works of art** that would be placed in the shared workspace. The works of art should reflect AlgoJustRithm's mission and values (see below).

Write a **7-10 page** (typed and double-spaced) **comparative analysis** of the artworks you selected; create the context for your comparative analysis and explain how your recommendation communicates your client's core values. Your

paper should have an introduction containing a thesis that states the basis of comparison and announces your arguments.

Even though you will respond to a hypothetical situation, you must **use reputable peer-reviewed sources** and facts in your analysis. Use the METPublications and CCNY Library databases to locate your sources. The body of the essay should be divided into sections (groups of related paragraphs) that discuss at least 4 visual and/or iconographic elements from the artworks. In the concluding paragraph of the essay, you should summarize your analysis.



AlgoJustRithm Startup



- collects art to communicate adherence to social justice to its stakeholders
- humanizes technology

Mission Statement

We are a tech startup that created an algorithm for promoting tolerance in social media. Our diverse team wants to create a safer online space for everyone, particularly for women, people of color, LGBTQ+ people, and people with disabilities. We also help lay the groundwork for changes in policies more supportive of at-risk communities.

Goals

promote tolerance, dialogue, and democracy

Frustrations

- failure

“ Fiat justitia.”

YOU

20-95
Art Consultant @ Art.iWrite



- diplomatic
- ambitious
- sophisticated art lover

Bio

You are a founder and principal of *Art.iWrite*, an NYC-based firm specializing in fine art consulting, advising, research, and writing. You develop trust and confidence with your customers by consistently delivering a high-quality service, meeting deadlines, and assuring transparency of your methods and resources. You enjoy reading scholarly journals, the *New York Times* art section, and intimidating-looking, large books.

Goals

- help people understand and appreciate art

Frustrations

- Oxford comma

“ Art solves everything. ”